

Tufts Environmental Alumni

Steering Committee

October 7, 2010



connecting the Tufts environmental community

Attendance: Amanda Fencl, Ann Gisinger, Kate LeBlanc-Dilawari, Lyn Lustig, Mark Taitz, Kiersten von Trapp

Topic: *Which event to do next?*

- **Oil Spill Event**

- Larger event pushed back to beginning of the next semester
- To decide later:
 - How many speakers? (2 or 3?)
 - How different should the speakers' opinions be?
- At the LEED event (see below) gather feedback on what people want out of the Oil Spill event

- **Next Steps:**

- Kiersten - email Rumpler, re: change in date?
- Lyn - make initial contact with other possible participants and will follow up with them at a later date with more details

- **LEED Event**

- To be held early to mid-November, early December = back up
- Smaller, easier to organize in the short term
- Genzyme vs. Epicenter – much more awe inspiring, centered around
 - Both LEED Platinum
 - Genzyme advantages:
 - More awe inspiring, visibly centered around sustainability
 - Accessible from Kendall T Stop
 - EpiCenter advantages
 - Alumna connection (Michelle Trousil, J'92)

- Genzyme details:
 - Tours on a regular basis, not on evenings and weekends
 - With groups of more than 25 then maybe they'd give special consideration
 - Schedule a month in advance, need list of attendees two weeks prior to tour
- Reception:
 - Networking reception following tour at LEED building
 - Appetizers provided with cash bar
- Incentives:
 - Tickets to Crane Beach – Ann will follow up on this for this and future events
 - Drink ticket at reception after?

- **Next Steps:**

- Kiersten
 - Contact Genzyme (and EpiCenter) for details
 - Weekday evening event possible?
 - Reception space for reception?
 - Caterer they use/recommend?
 - Contact Office of Alumni Relations (Shane Dunn)
 - Is there alumni/an alum at Genzyme to contact?
 - How would catering/charging work? Suggested charge?
 - Registration
 - Reach out to TIE, etc. to co-sponsor event
- Kate - In charge of catering after Kiersten sends out update e-mail
- Ann - Crane Beach tickets
- Amanda - Publicizing the event on campus (Kiersten will help with this too)