Tufts Environmental Alumni
Steering Committee
October 7, 2010

Attendance: Amanda Fencl, Ann Gisinger, Kate LeBlanc-Dilawari, Lyn Lustig, Mark Taitz, Kiersten von Trapp

Topic: Which event to do next?

- Oil Spill Event
  - Larger event pushed back to beginning of the next semester
  - To decide later:
    - How many speakers? (2 or 3?)
    - How different should the speakers’ opinions be?
  - At the LEED event (see below) gather feedback on what people want out of the Oil Spill event

- Next Steps:
  - Kiersten - email Rumpler, re: change in date?
  - Lyn - make initial contact with other possible participants and will follow up with them at a later date with more details

- LEED Event
  - To be held early to mid-November, early December = back up
  - Smaller, easier to organize in the short term
  - Genzyme vs. Epicenter – much more awe inspiring, centered around
    - Both LEED Platinum
    - Genzyme advantages:
      - More awe inspiring, visibly centered around sustainability
      - Accessible from Kendall T Stop
    - EpiCenter advantages
      - Alumna connection (Michelle Trousil, J’92)
Genzyme details:
- Tours on a regular basis, not on evenings and weekends
- With groups of more than 25 then maybe they’d give special consideration
- Schedule a month in advance, need list of attendees two weeks prior to tour

Reception:
- Networking reception following tour at LEED building
- Appetizers provided with cash bar

Incentives:
- Tickets to Crane Beach – Ann will follow up on this for this and future events
- Drink ticket at reception after?

Next Steps:
- Kiersten
  - Contact Genzyme (and EpiCenter) for details
    - Weekday evening event possible?
    - Reception space for reception?
    - Caterer they use/recommend?
  - Contact Office of Alumni Relations (Shane Dunn)
    - Is there alumni/an alum at Genzyme to contact?
    - How would catering/charging work? Suggested charge?
    - Registration
  - Reach out to TIE, etc. to co-sponsor event
- Kate - In charge of catering after Kiersten sends out update e-mail
- Ann - Crane Beach tickets
- Amanda - Publicizing the event on campus (Kiersten will help with this too)